

```
1 #
2 # procorder.pl (c) 1998,1999 E-Dialog, Inc. All Rights Reserved.
3 #
4 # PURPOSE DISCUSSION
5 #
6 # program accepts a raw email stream from MS Exchange Server via export to ADO-compliant datastore
7 # then uses email body preprocessing and extraction rules - tailored per campaign in ./cf/ - to construct order reports.
8 #
9 # cf files are campaign optimized:
10 #
11 #   mailingDBLayout.cf          -> field mappings for a campaign's master mailing table
12 #   messagebodydataLayout.cf    -> DNS, field mappings, critical rule designations, order-designation bounds, synonymn table
13 #   messagebodyindicateAddressChange.cf -> rulesets for indicating ADDRESS CHANGES
14 #   messagebodyindicateBuyAll.cf -> rulesets for indicating Buy All state
15 #   messagebodyPreProcRules.cf  -> body text preprocessor configuration and rulesets
16 #
17 # program produces diagnostic and order-entry bound output files and logs outcomes of all ruleset evaluations leading to
18 # preparation of those output files, which include:
19 #
20 #   <$ARGV[1]>
21 #   EXC_<...>
22 #   ual review)
23 #   OUT_<...>
24 #   EXC_DETAIL_<...>
25 #   EXC_BODY_<...>
26 #   ually
27 #
28 # output files are (default) tab-delimited text
29 #
30 # PROGRAM REQUIRES
31 #
32 #   Perl 5.003 interpreter later compiled for WIN32
33 #   MS ADO components 1.5 (2.0+ recommended)
34 #
35 # RELEASE HISTORY
36 #
37 # 981020AE: 0.5 first usage: to extract carol10 order reports
38 # 981204AE: 0.9 upgrade to handle carol12, multiple item selections
39 # 981208AE: 1.1 improve flagging
40 # 981211AE: 1.5 adapt to extract IDEAS@WORK add/changes
41 # 981222AE: 2.3.1 fix bugs in EXC_BODY reporting / enhance it
42 # 981223AE: 2.4 add cFPATH support
43 # 981224AE: 2.5.1 cFPATH logging; fix synonymn (SUBJECT TOKEN) lookup <trailing \s*>
44 # 981225AE: 2.5.1 reorder reporting fields
45 # 981226AE: 2.6 update SHIPPING_ADDRESS fields to reflect presence of T,B & S diagnostic fields
46 # 981226AE: 2.6 code review/dox; update cf to require MAILINGID
47 # 990106AE: 2.6.5 standardize on LOG ID for use in address change
48 # 990129ae: 2.7 add support for separate billing, shipping addresses
49 # 990201ae: 3.0 add record-recovery via ADO -> mailing database lookups
50 # 990202ae: 3.0.1 record-update ADO -> mailing database
51 # 990203ae: 3.1 fix leading digits bug in getdateTimestamp fn
52 # 990205ae: 3.1.1 fix MDB query bugs; introduce detection of SELECT && UPDATE SUCCESS; verify decision-tree based UPDATES
53 # 990206ae: 3.1.2 fix address3 bug; provide regression compatibility for /ADDCCHANGE
54 # throw .notok as a HARD_EXC
55 #
56 # ##### INCL #####
57 # use win32::OLE;
58 #
59 ##### ENV #####
60 #
61 $GrequiredARG = 4;
62 $Grevision = '3.1.2';
63
64 if($scala(@ARGV) < $GrequiredARG) { die "($Grevision) Usage: procorder.pl [username] [reportname] [cfPATH <campaignmemoni>] [ <buyToken> | /mul | /add
65 Change \n"; }
66 $Guser = $ARGV[0];
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. 67 $greportfile = $ARGV[1];
68 $gcFpath = $ARGV[2];
69 $subj_buyToken = $ARGV[3];
70 $gexReportfile = 'EXC_'. $greportfile;
71 $gexCBodyReportfile = 'EXC_BODY_'. $greportfile;
72 $goutfile = 'OUT_'. $greportfile;
73 $gexceptionsfile = 'EXC_DETAIL_'. $greportfile;
74
75 if($ARGV[4] == 1) { $GDEBUG = 1; } else { $GDEBUG = 0; }
76 if($ARGV[4] == 2) { $LDEBUG_FTN = 1; } else { $LDEBUG_FTN = 0; }
77
78 #####
79
80 ## MISC GLOBALS ##
81
82 $gplatform = 'WIN';
83 $geventtype = 'INFO';
84 $basepath = 't';
85 $gfieddelimeter = 't';
86 $gspace = 'n';
87 $newline = 'i';
88 $gcomma = 'i';
89 $gpipe = 'i';
90 $eventrequirefup = 'MULTI';
91 $gmultipitemorderswitch = 'MULTI';
92 $gaddchangeswitch = 'ADDCCHANGE';
93
94 ##### OUTPUT FILE LAYOUTS #####
95
96 ## DO NOT change alpha ordering of lowercase field names (e..t_)
97 ## This is vital in the BODY field layout defn file since the rules reference the letter prefixes
98
99 ## reportfile (note: EXC_reportfilename also written from this template)
100
101 %greportfilercord = (
102
103     a_LID => 'e$thislogKey',
104     ab_LINE => '<fill-in>',
105     b_RID => 'e$thisrecordid',
106     c_THIS_SUBJECT => 'e$thissubject',
107     d_THIS_BODY_BOTTOM => 'e$thisbodybottom',
108     e_THIS_BODY_TOP => 'e$thisbodytop',
109     fa_FUP_REQUIRED => 'e$eventrequirefup',
110     ib_LOCATION_BUY_TOKEN => 'e$thisbuystatus',
111     j_REVIEW_ACTION_TAKEN => '<review>',
112     za_SELECTED_ITEMS => 'e$thisitemsselectedstack',
113     zd_PRIORITY => 'e$thismailingid',
114     zf_CUSTNO => 'e$(thiscustno==1 || $thiscustno == 0)?":$thiscustno',
115     zf_LISTID => 'e$(thislistid==1)?":$thislistid',
116     zm_FROM_ADDRESS => 'e$thisfromaddress',
117     zp_SPECIAL_INSTRUCTIONS => '<none>',
118     zf_PHONE => 'e$results\'r_bphone\'',
119     zx_BILLING_ADDRESS => 'e$thisbillingaddressblock',
120     zy_SHIPPING_ADDRESS => 'e$thisshippingaddressblock',
121     zz_MDB_BILLING_ADDRESS => 'e$thismdbbillingaddressblock',
122
123 );
124
125 ## outfile
126
127 %goutfilercord = (
128
129     a_LID => 'e$thislogKey',
130     aa_RID => 'e$thisrecordid',
131     ab_THIS_SUBJECT => 'e$thissubject',
132     ac_THIS_BODY_BOTTOM => 'e$thisbodybottom',
133     ad_THIS_BODY_TOP => 'e$thisbodytop',
134     b_LISTID => 'e$thislistid',
135     bh_CUSTNO => 'e$thiscustno',

```

```
136 C_PRIORITY
137
138 e_bfirst
139 f_bmiddle
140 g_blast
141 h_bittle
142 i_bcompany
143 j_bdepartment
144 k_baddress1
145 l_baddress2
146 m_baddress3
147 n_bcity
148 o_bstate
149 p_bpostal
150 q_bcountry
151 r_bphone
152 s_bfax
153 t_bemail
154
155 ue_sfirst
156 uf_smiddle
157 ug_slast
158 uh_stitle
159 ui_scompany
160 uj_sdepartment
161 uk_saddress1
162 ul_saddress2
163 um_saddress3
164 un_scity
165 uo_sstate
166 up_spostal
167 uq_scountry
168 ur_sphone
169 us_sfax
170 ut_semail
171
172 ux_from_address
173 uy_location_buy_token
174 v_subject
175 z_fup_required
176 zz_review_type
177
178 );
179
180 ## exceptionsfile - BODY only
181
182 %exceptionsBODYv1Record = (
183
184     a_LTD
185     aa_review_type
186     ab_except_flags
187     b RID
188     u_from_address
189     v_subject
190     w_BODY_BELOW
191
192 );
193
194 ## activityLogFile
195
196 %activityLogRecord = (
197
198     a_LTD
199     b_user
200     c_datestamp
201     e RID
202     f_clientname
203     q_eventtype
204
205     => '_e_{thismailingid}',
206     => '_e_{results\'e_bfirst\'}',
207     => '_e_{results\'f_bmiddle\'}',
208     => '_e_{results\'g_blast\'}',
209     => '_e_{results\'h_bittle\'}',
210     => '_e_{results\'i_bcompany\'}',
211     => '_e_{results\'j_bdepartment\'}',
212     => '_e_{results\'k_baddress1\'}',
213     => '_e_{results\'l_baddress2\'}',
214     => '_e_{results\'m_baddress3\'}',
215     => '_e_{results\'n_bcity\'}',
216     => '_e_{results\'o_bstate\'}',
217     => '_e_{results\'p_bpostal\'}',
218     => '_e_{results\'q_bcountry\'}',
219     => '_e_{results\'r_bphone\'}',
220     => '_e_{results\'s_bfax\'}',
221     => '_e_{results\'t_bemail\'}',
222
223     => '_e_{results\'ue_sfirst\'}',
224     => '_e_{results\'uf_smiddle\'}',
225     => '_e_{results\'ug_slast\'}',
226     => '_e_{results\'uh_stitle\'}',
227     => '_e_{results\'ui_scompany\'}',
228     => '_e_{results\'uj_sdepartment\'}',
229     => '_e_{results\'uk_saddress1\'}',
230     => '_e_{results\'ul_saddress2\'}',
231     => '_e_{results\'um_saddress3\'}',
232     => '_e_{results\'un_scity\'}',
233     => '_e_{results\'uo_sstate\'}',
234     => '_e_{results\'up_spostal\'}',
235     => '_e_{results\'uq_scountry\'}',
236     => '_e_{results\'ur_sphone\'}',
237     => '_e_{results\'us_sfax\'}',
238     => '_e_{results\'ut_semail\'}',
239
240     => '_e_{thisfromaddress\'}',
241     => '_e_{thisbuystatus\'}',
242     => '_e_{thissubject\'}',
243     => '_e_{eventrequiredresfup\'}',
244     => '_e_{exception_type\'}',
245
246     => '_e_{\"}=====\",
247
248     => '_e_{exception_type\'}',
249     => '_e_{eventrequiredresfup\'}',
250     => '_e_{\"<<\".thisrecordid.\">>\"}',
251     => '_e_{\"\".thisfromaddress.\"|\"}',
252     => '_e_{\"\".thissubject.\"|\"n=====\",
253
254     => '_e_{thisfuj}numberbody',
255
256     # fu1] body
257
258     => '_e_{thislogkey\'}',
259     => '_e_{user.\"/\".scfpath\'}',
260     => '_e_{getdatestamp(\\win\\, $GDEBUG_FTN)}',
261     => '_e_{thisrecordid\'}',
262     => '_e_{clientname\'}',
263     => '_e_{eventtype\'}'
```

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```
203 h_eventDesc => 'e_seventDesc';
204 z_fup_required => 'e_seventRequired';
205 );
206
207 ##### DATA #####
208 #####
209
210 &getkeyPos.outfile(%$outfileRecord); # identify the fieldwise position of fields in the outfile for canonicalization (use EXC file as model)
211
212 #print "---- debug --- FRM_ADD FIELDPOS= $fromaddressfieldpos\n";
213
214 $GDSN = 'dsnorderprocessing';
215
216 if ($$glatform ne 'WIN') {$relativepath = '/logs/'} else { $relativepath = '\\logs\\';}
217
218 $activitylogfileName = $basepath.$relativepath.'activityLog.tab';
219 $activitylogkeysfilename = $basepath.$relativepath.'activityLogkeys.tab';
220
221
222 if ($$glatform ne 'WIN') {$relativepath = '/db/'} else { $relativepath = '\\db\\';}
223
224 $excReportDBkeysfilename = $basepath.$relativepath.'excReportDBkeys.tab';
225 $excReportDBkeysfilename = $basepath.$relativepath.'excDetailDBkeys.tab';
226 $excReportSODBkeysfilename = $basepath.$relativepath.'excSODBkeys.tab';
227 $excReportEDBkeysfilename = $basepath.$relativepath.'excEDBkeys.tab';
228 $reportF1EDBkeysfilename = $basepath.$relativepath.'reportF1EDBkeys.tab';
229
230 if ($$glatform ne 'WIN') {$relativepath = 'cf.'/'.'.$$cfpath} else { $relativepath = '\\cf\\'.'.$$cfpath\\';}
231
232 $bodyDataLayoutfilename = $basepath.$relativepath.'messagebodyDataLayout.cf';
233 $bodyPreProcRulesfilename = $basepath.$relativepath.'messagebodyPreProcRules.cf';
234 $bodyBuyallFilename = $basepath.$relativepath.'messagebodyIndicateBuyall.cf';
235 $bodyAddressChangeFilename = $basepath.$relativepath.'messagebodyIndicateAddressChange.cf';
236 $mailingDBLayoutfilename = $basepath.$relativepath.'mailingDBLayout.cf';
237
238 #####
239 ##### MAIN #####
240 #####
241
242 $MODE = ' ';
243 $MULTI_BUY_ON = 0;
244 $ADD_CHANGE_ON = 0;
245 $subj_buyToken = uc($$subj_buyToken);
246
247 $MODE = "<TOKEN = |$$subj_buyToken|>";
248 if($$subj_buyToken =~ /\MULTI/) { $MULTI_BUY_ON = 1; $MODE .= '<MULTI_BUY_ON>';}
249 if($$subj_buyToken =~ /\ADDCHANGE/) { $ADD_CHANGE_ON = 1; $MODE .= '<ADDCHANGE_ON>'; }
250
251 print "[procorder R.$$revision] $MODE\n".($$DEBUG?"\n<DEBUG: $$DEBUG:$LGDEBUG_FTN>\n\n":"\n");
252
253 ## open CF files
254
255 print "** Opening: $$bodyPreProcRulesfilename...\n";
256 @preProcRules = &loadFile_SCALAR($$bodyPreProcRulesfilename);
257
258 print "** Opening: $$bodyBuyallFilename...\n";
259 @buyallIndicators = &loadFile_SCALAR($$bodyBuyallFilename);
260
261 print "** Opening: $$bodyAddressChangeFilename...\n";
262 @addressChangeIndicators = &loadFile_SCALAR($$bodyAddressChangeFilename);
263
264 print "** Opening: $$bodyDataLayoutfilename...\n";
265 %LAYOUT = &HASHloadFile_dmap($$bodyDataLayoutfilename, $LGDEBUG_FTN);
266
267 unless($$ADD_CHANGE_ON) {
268
269 print "** Opening: $$mailingDBLayoutfilename...\n";
270 %MDBLAYOUT = &HASHloadFile_dmap($$mailingDBLayoutfilename, $LGDEBUG_FTN);
271
```

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272 }
273
274 ## open I/O
275
276 if ( (open(FH_log, ">${activityLogFileName}")
277     { $eventtype = 'ABORT'; $eventdesc = "MAIN::Cannot open GactivityLogFileName: \[${fileName}\]"; &loge
278     vent(*FH_log, $eventtype, $eventdesc, $guser, $lGDEBUG_FTN); }
279     if ( (open(FH_out, ">${outFile}")
280         { $eventtype = 'FAIL'; $eventdesc = "MAIN::Cannot open GoutFile: \[${GoutFile}\]"; &logevent(*FH_log
281         $eventtype, $eventdesc, $guser, $lGDEBUG_FTN); }
282         if ( (open(FH_report, ">${greportFile}")
283             { $eventtype = 'FAIL'; $eventdesc = "MAIN::Cannot open greportFile: \[${greportFile}\]"; &logevent(*
284             FH_log, $eventtype, $eventdesc, $guser, $lGDEBUG_FTN); }
285             if ( (open(FH_excReport, ">${gexcReportFile}")
286                 { $eventtype = 'FAIL'; $eventdesc = "MAIN::Cannot open excReportFile: \[${gexcReportFile}\]"; &logeve
287                 nt(*FH_log, $eventtype, $eventdesc, $guser, $lGDEBUG_FTN); }
288                 if ( (open(FH_excBodyReport, ">${gexcBodyReportFile}")
289                     { $eventtype = 'FAIL'; $eventdesc = "MAIN::Cannot open excBodyReportFile: \[${gexcBodyReportFile}\]";
290                     &logevent(*FH_log, $eventtype, $eventdesc, $guser, $lGDEBUG_FTN); }
291                     if ( (open(FH_exc, ">${gexcptionsFile}")
292                         { $eventtype = 'FAIL'; $eventdesc = "MAIN::Cannot open gexcptionsFile: \[${gexcptionsFile}\]"; &log
293                         Event(*FH_log, $eventtype, $eventdesc, $guser, $lGDEBUG_FTN); }
294                         ## load %results fileName keys from layout of file (now in %LAYOUT)
295                         282
296                         283
297                         284
298                         285 @fieldkeys = undef;
299                         286 @fieldkeys = &getfieldkeys(%LAYOUT);
300                         287
301                         288 #print "--debug--\n"; foreach(@fieldkeys) { print "***. $_. | \n"; }
302                         289
303                         290 $numberRequiredFields = scalar(@fieldkeys);
304                         291
305                         292 if (defined($LAYOUT{'orderProcessingDSN'})) { $LAYOUT{'orderProcessingDSN'} = $GDSN; }
306                         293
307                         294 print "*** Loading daily order data source: $LAYOUT{'orderProcessingDSN'}...\n";
308                         295 @DB
309                         296
310                         297 $totalRecords = $DB +1;
311                         298 $GclientName = $LAYOUT{'thisclientName'};
312                         299
313                         300 # startup OK event
314                         301
315                         302 $eventtype = '_x_info'; $eventdesc = "procoorder R.$grevision START OK - USER: $guser/$gcfilePath CLIENT: $GclientName opDSN ($totalRecords): $LAYOUT{'orderp
316                         303 rocessingDSN'} mdbDSN: $LAYOUT{'orderProcessingDSN'} -> $LAYOUT{'thismailingTable'} ($totalRecords recs) Bodydefn: $GbodyDataLayoutFileName"; &logevent(*
317                         304 *FH_log, $eventtype, $eventdesc, $guser, $lGDEBUG_FTN);
318
319 print "\n\n** Status...\n\n";
320 print "USER:\t\t$guser\n";
321 print "CLIENT:\t\t$GclientName\n";
322 print "cFPATH:\t\t$gcfilePath\n";
323 print "TOTAL RECORDS \t\t-> \"$LAYOUT{'orderProcessingDSN'}\""; $totalRecords\n";
324 unless($ADD_CHANGE_ON) { print "MAILING TABLE SOURCE \t-> \"$LAYOUT{'thismailingTable'}\""; $LAYOUT{'thismailingTable'}\n\n"; }
325 print "\n(Note: if this information is not correct, hit <CTRL> - C to abort and correct <you have 5 seconds>)\n\n"; sleep 5;
326
327 print "*** Begin processing...\n\n";
328
329 ## flag duplicate e-mail addresses in order stream
330
331 %dupsmap = &checkdupsReturnMap(@DB, $GDEBUG);
332
333 ##### main loop #####
334 #####
335
336 $excpCount = 0;
337 $warnCount = 0;
338 $outFileCount = 0;
339 $excptionsFileCount = 0;
340 $excReportFileCount = 0;
341 $reportFileCount = 0;
342 $fupCount = 0;
343 $reportLineCount = 0;
344
345 for $mainCount (0 .. $DB) {

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333 $thi$recordID          = $mainCount+1;
334 $eventRequestResFUP    = '';
335 $RECORD_VALID          = 1;
336 $thisbuyStatus         = undef;
337 $thisshippingaddressBlock = undef;
338 $thisbillingaddressBlock = undef;
339 $thismdbbi11ingaddressBlock = undef;
340 $thisfullNumberedBody  = "\n";
341
342 ## get relevant fields, normalized, this record
343
344 $this$fromaddress       = &normalizeSpacing(uc($DB[$mainCount]['fromaddress']));
345 $this$fromaddress       =~ s/[\t\r]/$Gspace/g;
346
347 $this$fromName          = &normalizeSpacing($DB[$mainCount]['fromName']);
348 $this$fromName          =~ s/[\t\r]/$Gspace/g;
349
350 $this$subject           = &normalizeSpacing(uc($DB[$mainCount]['subject']));
351 $this$subject           =~ s/[\t\r]/$Gspace/g;
352
353 $this$body              = uc($DB[$mainCount]['body']);
354 $this$body              =~ s/[\t\r]/$Gspace/g;
355
356 ## split BODY into discrete lines
357
358 @BODYlines              = undef;
359 @toplines               = undef;
360 @bottomlines            = undef;
361
362 push(@BODYlines, $1) while ($this$body =~ s/^(?!\012\015*)(\012\015?|\015\012?)/);
363
364 ## skip lines that are the quoted BODY unless they're the order form -- example delimiters:
365 ## $BODYstartToken = 'HARVARD BUSINESS SCHOOL PUBLISHING';
366 ## $BODYendToken = 'FIRST NAME\:';
367
368 $BODYstartToken         = $LAYOUT{'startDelimiter'};
369 $BODYendToken           = $LAYOUT{'endDelimiter'};
370 $BODYstartToken         =~ s/[\t\n\r]/g;
371 $BODYendToken           =~ s/[\t\n\r]/g;
372 $startToken_ON         = 0;
373 $endToken_ON           = 0;
374 $this$body              = undef;
375 $this$bodyTop           = undef;
376 $this$bodyBottom        = undef;
377 $lastLineExcluded      = undef;
378
379 for($count = 0; $count <= $#BODYlines; $count++) {
380
381     $line                 = $BODYlines[$count];
382     $thisfullNumberedBody .= ("['.$count.']\t'$line.'\n");
383
384     unless($startToken_ON || $line =~ /\>+/) {unless ($line =~ /\S+?/) {$this$bodyTop .= ($line.$Gpipe)}; push(@toplines, ("['.$count.'] |'$line.'|'))
385     }; }
386
387     if((($line =~ /$BODYstartToken/) .. ($line =~ /$BODYendToken/)) {
388         if(!($startToken_ON && ($line =~ /$BODYstartToken/)) {
389             if(!($endToken_ON && ($line =~ /$BODYendToken/))) {
390                 $startToken_ON = 1;
391                 $endToken_ON = 1;
392                 $this$body .= ($line.$GnewLine); unless($line =~ /\>+/)
393                 || $line =~ /\S+?/ || $line =~ /\[\\]+/) {$this$bodyBottom .= ($line.$Gpipe)} } }
394                 next;
395             }
396
397             ## ignore bottom lines if part of the original -> indicators: ">" || "[" || "]"
398             if($startToken_ON && $endToken_ON) { unless($line =~ /\>+/ || $line =~ /\S+?/ || $line =~ /\[\\]+/) {$this$bodyBottom .= ($line.$Gpipe)}; push(@bo
399             tmlines, ("['.$count.'] |'$line.'|')) } }
400             $this$body .= ($line.$GnewLine);

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399
400 $thisbodytop =~ s/[\t\r]/ /g;
401 $thisbodybottom =~ s/[\t\r]/ /g;
402
403     if($GDEBUG) { print "\n\n** DEBUG...THISBODY=\"$thisbody.\"\\n\\n\""; }
404
405 ## log/print warning if cannot find footer ID block: CUSTNO|LISTID|MAILINGID|DIALOGID || if bad match yields the same for CUSTNO|LISTID
406
407     $thiscustno      = -1;
408     $thislistid      = -1;
409     $thismailingid    = -1;
410     $thisdialogid     = -1;
411     $LISTCID_EXCEPT_ON = 0;
412     $MAILINGID_EXCEPT_ON = 0;
413
414     if($thisbody !~ /\[\[([A]]*?)\]([A]]*?)\]?([A]]*?)\]\]/) {
415
416         $LISTCID_EXCEPT_ON = 1;
417
418         $eventtype = 'EX_ERR'; $expcpcount++; $eventdesc = " \<\".$thisrecordid.\"\\> UNMATCHED FOOTER ID BLOCK: CUSTNO|LISTID|MAILINGID|DIALOGID";
419         &logevent(\"*FH_log, $eventtype, $eventdesc, $guser, $LGDEBUG_FTN\");
420         \*FH_log, $eventtype, $eventdesc, $guser, $LGDEBUG_FTN);
421
422         ## test to see if there is a cf file synonymm (**, ++, etc) for the MAILING ID which can be recovered in the absence of the footer token
423
424         if($thismailingid == -1) { $thismailingid = &subjectsynonymlookup($thissubject, \%LAYOUT); }
425         if($thismailingid == -1) {
426             $RECORD_VALID=0;
427             $MAILINGID_EXCEPT_ON = 1;
428             $eventtype = 'EX_ERR'; $expcpcount++; $eventdesc = " \<\".$thisrecordid.\"\\> MAILING ID RECOVERY WAS NOT SUCCESSFUL"; &logevent(\"*FH
429             _log, $eventtype, $eventdesc, $guser, $LGDEBUG_FTN);
430         }
431         if($thismailingid != -1) {
432             $eventtype = 'INFO'; $expcpcount++; $eventdesc = " \<\".$thisrecordid.\"\\> <<< MAILING ID RECOVERY SUCCESSFUL USING: $thissubjectma
433             ilingIDtoken -> $LAYOUT{$thissubjectmailingIDtoken}"; &logevent(\"*FH_log, $eventtype, $eventdesc, $guser, $LGDEBUG_FTN);
434
435             }
436         }
437     }
438     else {
439
440         if($GDEBUG) { print "***DEBUG_ element1= $1 _ element2= $2 _ element3= $3 _ element4= $4\\n\"; sleep 1; }
441         $element1 = $1; $element2 = $2; $element3 = $3; $element4 = $4;
442
443         $thiscustno      = ($element1 =~ /\S+?/) ? $element1 : -1;
444         $thislistid      = ($element2 =~ /\S+?/) ? $element2 : -1;
445         $thismailingid    = ($element3 =~ /\S+?/) ? $element3 : -1;
446         $thisdialogid     = ($element4 =~ /\S+?/) ? $element4 : -1;
447
448         if ($thiscustno == -1 && $thislistid == -1) {
449             $LISTCID_EXCEPT_ON = 1;
450             $MAILINGID_EXCEPT_ON = 1;
451             $eventtype = 'EX_ERR'; $expcpcount++; $eventdesc = " \<\".$thisrecordid.\"\\> BAD MATCH: CUSTNO, LISTID"; &logevent(\"*FH_log, $seven
452             ttype, $eventdesc, $guser, $LGDEBUG_FTN);
453         }
454         ## log/print INFO if cannot find mailingID
455         if($thismailingid == -1) { $eventtype = 'INFO'; $eventdesc = " \<\".$thisrecordid.\"\\> NO MAILING ID MATCH"; &logevent(\"*FH_log, $eventtyp
456         e, $eventdesc, $guser, $LGDEBUG_FTN); }
457         ## log/print INFO if cannot find dialogID
458
459
460
461

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```

462         if($thisdialogID == -1) { $eventtype = 'INFO'; $eventdesc = " \<".$thisrecordID."\>  NO DIALOG ID MATCH"; &logevent(\*FH_log, $eventtype,
463         $eventdesc, $guser, $LGDEBUG_FTN);}
464     }
465     ## check for /multi || quoted BUY TOKEN (eg: "YES")
466
467     $buytokenposition = 'none';
468     $thisitemselectedstack = undef;
469     @thisitemselected
470     unless($ADD_CHANGE_ON) {
471
472         ## check for buy tokens, eg: YES in SUBJECT, TOP, BOTTOM || letter items: ABC || A,B,C || A-C
473
474         $buytokenposition = &detectbuytokens($MULTI_BUY_ON,$gsubj_buytoken,$thissubject,$thismailingID,$thisbodytop,$thisbodybottom,%LAYO
475         UT,%@toplines,%@bottomlines,$GDEBUG);
476
477         ## check for no-match case and except
478
479         if($buytokenposition eq 'none') { $eventrequiresFUP .= 'notok'; $FUPcount++; $eventtype = 'ERR_FUP'; $warnCount++; $eventdesc =
480         "\<".$thisrecordID."\>  SUBJECT, TOP, BOTTOM -> NO BUY TOKEN MATCH ($gsubj_buytoken)"; &logevent(\*FH_log, $eventtype, $eventdesc, $guser, $LGDEBUG_FTN)
481         ; }
482
483         ## if match and MULTI_BUY_ON, prepare order items listing
484
485         if($buytokenposition ne 'none' && $MULTI_BUY_ON) {
486
487             $thisitemselectedstack = &extractedupitemselectedstack(@thisitemselected);
488
489             }
490
491             #####
492             ## INNER LOOP ##
493             #####
494
495             %results
496             $countfields = {};
497             $nullcriticalfields = 0;
498             $ADDRESS_ADEQUATE = 1;
499
500             ## process body fields by key; keys == standard field names; values == this BODY's field names mapped thereon
501
502             foreach (@fieldkeys) {
503
504                 $key = $_;
505
506                 ## print "--DEBUG-- key = |$key| \n";
507
508                 $thislayoutfieldname = uc($LAYOUT{$key});
509                 $thislayoutfieldname =~ s/\s+$///;
510
511                 #####
512                 ##### MAIN MATCHING BLOCK #####
513                 #####
514
515                 $MATCH_DATA_ON = 0;
516                 $RULE = -1;
517
518                 $expectedmatch
519                 $nobracketmatch
520
521                 = $thislayoutfieldname.'\.:.*?\[([^\]]+?)\]';
522                 = $thislayoutfieldname.'\.:.*?([^\012\015]+?)';
523
524                 CASE: {
525
526                     TRY_EXPECTED_MATCH: if($thisbody =~ /$expectedmatch/)
527
528                     TRY_NO_BRACKETS_MATCH: if($thisbody =~ /$nobracketmatch/)
529
530                     { $MATCH_DATA_ON = 1; $matchelement = $1; $RULE = 1; } last
531
532                     { $MATCH_DATA_ON = 1; $matchelement = $1; $RULE = 2; } last
533
534                     CASE: }
535                 }
536             }
537         }
538     }
539 }
540 CASE: }
541 }
```



```

525     }
526
527
528     ## A MATCH WAS FOUND, THIS KEY ... push into results set
529
530     if($MATCH_DATA_ON) {
531
532         $countfields++;
533         $matchelement =~ s/[\\w\\s\\-\\.\\#\\!\\@]/$Gspace/g;
534         $results{$key} = &normalizespacing($matchelement);
535
536     ## print "--DEBUG-- result = |$results{$key}| \\n";
537
538     ## build shipping and billing address blocks
539
540     CASE: {
541
542         if($key =~ /[u[a-z]_]/) {
543
544             ## construct SHIPPING ADDRESSBLOCK for report
545
546             if ($key =~ /[hijk]mq\\_/) { $thisshippingaddressblock .= (length($results{$key}) > 0)?($results{$key}.$Gpipe):'';
547
548             if ($key =~ /[efgnop]_\\_/) { $thisshippingaddressblock .= (length($results{$key}) > 0)?($results{$key}.$Gspace):'';
549
550             }
551
552             last CASE;
553
554             if($key =~ /[vu]_\\_) {
555
556                 ## construct BILLING ADDRESSBLOCK for report
557
558                 if ($key =~ /[hijk]mq\\_/) { $thisbillingaddressblock .= (length($results{$key}) > 0)?($results{$key}.$Gpipe):'';
559
560                 if ($key =~ /[efgnop]_\\_/) { $thisbillingaddressblock .= (length($results{$key}) > 0)?($results{$key}.$Gspace):'';
561
562             }
563
564             last CASE;
565
566             ## check for null critical fields: any absence here will throw exception, unless CUSTNO
567
568             if ($key =~ /[\\$LAYOUT{'criticalfields'}| \\n";sleep 1;
569
570             if ($key =~ /[\\$LAYOUT{'criticalfields'}| \\_ && $results{$key} !~ /s+?/ && $thiscustno < 1) {
571
572                 $RECORD_VALID=0; $ADDRESS_ADEQUATE = 0;
573                 $eventReqiresFUP .= (($eventReqiresFUP =~ /badad/?'':badad'); $FUPcount++; $eventtype = 'EX_FUP'; $excpcount++; $seven
574                 tdesc = "\\<".$thisrecordid."> CRITICAL STANDARD FIELD_VALUE IS NULL: \\($thislayoutfieldname\\)"; &logevent("\\*FH_log, $eventtype, $eventdesc, $guser, $L
575                 DEBUG_FTN);
576
577             }
578
579         }
580
581     }
582
583     ## ALL MATCHES FAILED, THIS KEY
584
585     if(!$MATCH_DATA_ON) {
586
587         $results{$key} = undef;
588         $eventtype = 'EX_ERR'; $excpcount++; $eventdesc = "\\<".$thisrecordid."> STANDARD FIELD_NAME=FIELD_VALUE PAIR UNPARSABLE: \\($th
589         islayoutfieldname\\)"; &logevent("\\*FH_log, $eventtype, $eventdesc, $guser, $L
590         DEBUG_FTN);
591
592         # check to see is unparsable field is a critical field
593         # critical fields -> from CF file: any absence here will throw exception
594
595     }
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587         if ($key =~ /[$LAYOUT{'criticalFields'}]\~/) {
588             $RECORD_VALID=0; $ADDRESS_ADEQUATE = 0;
589             $eventRequiresFUP .= (($eventRequiresFUP =~ /badad/)?'':'.badad'); $FUPcount++; $eventtype = 'EX_FUP'; $excpCount++; $seven
590             tDesc = " \<" . $thisRecordId . "\> UNPARSABLE STANDARD FIELD_NAME=FIELD_VALUE PAIR IS CRITICAL: \[$thisLayoutFieldName]"; &logEvent("\*FH_log, $eventtype,
$eventDesc, $guser, $LGDEBUG_FTN);
591         }
592     }
593 }
594 }
595 }
596 #####
597 ### END INNER LOOP ###
598 #####
599 #####
600 #####
601 ### SUMMARY RULES ###
602 #####
603
604 ## throw EX_LISTNO/CUSTNO error exception if address is not OK && !phone, depending on CID_LID_REQUIRED from cf file
605
606     if($LAYOUT{'CID_LID_REQUIRED'}) {
607
608         if($LISTCID_EXCEPT_ON) {
609
610             $RECORD_VALID = 0;
611             $eventRequiresFUP .= (/chkCLID/)?'':'.chkCLID'; $FUPcount++; $eventtype = 'EX_FUP'; $excpCount++; $eventDes
c = " \<" . $thisRecordId . "\> EITHER CID || LID ABSENT WHEN CF CRITICAL"; &logEvent("\*FH_log, $eventtype, $eventDesc, $guser, $LGDEBUG_FTN);
612
613         }
614     }
615 }
616
617 if(! $LAYOUT{'CID_LID_REQUIRED'}) {
618
619     if($LISTCID_EXCEPT_ON && ! $ADDRESS_ADEQUATE && $results{'r\phone'} !~ /\s+?/) { $RECORD_VALID = 0; }
620 }
621
622 ## throw EX_MAILINGID exception if cf file says it's required
623
624     if($LAYOUT{'MAILINGID_REQUIRED'}) {
625
626         if($MAILINGID_EXCEPT_ON) {
627
628             $RECORD_VALID = 0;
629             $eventRequiresFUP .= (/chkMID/)?'':'.chkMID'; $FUPcount++; $eventtype = 'EX_FUP'; $excpCount++; $eventDesc
= " \<" . $thisRecordId . "\> MAILING ID ABSENT WHEN CF CRITICAL"; &logEvent("\*FH_log, $eventtype, $eventDesc, $guser, $LGDEBUG_FTN);
630
631         }
632     }
633 }
634 }
635
636 ## throw INFO if less than number required
637
638     if(($countFields < $numberRequiredFields) && $thisCustno < 1) {
639
640         $eventtype = 'INFO'; $eventDesc = " \<" . $thisRecordId . "\> (OVERALL) NOT ALL STANDARD FIELDS FOUND: $countFields ($numberRequiredFields)"
; &logEvent("\*FH_log, $eventtype, $eventDesc, $guser, $LGDEBUG_FTN);
641     }
642 }
643
644 ## tag duplicates for FUP
645
646     if($dupMap{$maincount} =~ /\#\#\#.\#\#\#/) { $eventRequiresFUP .= (/dupad/)?'':'.dupad'; $FUPcount++; }
647
648 ## catch thisBodyTop and thisBodyBottom blank yet address still extracted adequately (eg happens when cut & paste responses between the body delimiters)
649
650     if($RECORD_VALID && $thisBodyTop !~ /\s+?/ && $thisBodyBottom !~ /\s+?/) {

```

```

651 $RECORD_VALID = 0;
652 $eventtype = 'EX_ERR'; $eventrequiresfup .= 'chkBody'; $fupcount++; $eventdesc = "<".$thisrecordid."> CUSTOMER RESPONSE (TOP,
653 bottom) NOT FOUND WHEN EXPECTED"; &logevent(*FH_log, $eventtype, $eventdesc, $guser, $LGDEBUG_FTN);
654 }
655 #####
656 ##### RECORD INVALID: Attempt recovery from mailing database #####
657 #####
658 #####
659 $RECORD_RECOVERED = 0;
660
661 if(!($RECORD_VALID && !$ADD_CHANGE_ON)) {
662     $eventtype = 'INFO'; $eventdesc = "<".$thisrecordid."> >>> BAD RECORD: ATTEMPTING RECOVERY-LOOKUP USING \"$thisfromaddress\", $LAYOUT{'thisma
663     ilingdsn'} -> $LAYOUT{'thismailingtable'}"; &logevent(*FH_log, $eventtype, $eventdesc, $guser, $LGDEBUG_FTN);
664
665     %recoveredresults = undef;
666     %recoveredresults = &queryselect_db(%LAYOUT, 'EMAIL', $thisfromaddress, $LGDEBUG_FTN);
667
668     ## foreach(keys(%recoveredresults)) { print "debug== key = $ _ value = $recoveredresults{$ _} \n"; }
669
670     CASE: {
671         if($recoveredresults{'_exit_'} < 1) {
672             $RECORD_VALID = 0;
673             $eventtype = 'EX_ERR'; $eventrequiresfup .= (($eventrequiresfup =~ /badmdb/)?'':'badmdb'); $fupcount++; $excpcount++; $eventdesc
674             = "<".$thisrecordid."> MAILING TABLE RECOVERY-LOOKUP FAILED ON \"$thisfromaddress\""; &logevent(*FH_log, $eventtype, $eventdesc, $guser, $LGDEBUG_F
675             TN);
676
677             last CASE;
678         }
679
680         if($recoveredresults{'_exit_'} == 1) {
681             $RECORD_RECOVERED = 1;
682             $RECORD_VALID = 1;
683             $eventtype = 'WRN_FUP'; $eventrequiresfup .= (/goodmdb/)?'':'goodmdb'; $fupcount++; $excpcount++; $eventdesc
684             = "<".$thisrecordid."> <<< MAILING TABLE RECOVERY-LOOKUP SUCCESSFUL USING \"$thisfromaddress\""; &logevent(*FH_log, $eventtype, $eventdesc, $guse
685             r, $LGDEBUG_FTN);
686
687             ## construct $thismdbmailingaddress
688             foreach $key(sort(keys(%MDBLAYOUT))) {
689                 $value = $MDBLAYOUT{$key};
690
691                 ## print "***DEBUG key = $key _ value = $value \n";
692                 if ($key =~ /[hijklmq]\w/) { $thismdbmailingaddressblock .= (length($recoveredresults{$value}) > 0)?($recoveredresults{$va
693                 ue}.$gspace):''; }
694                 if ($key =~ /[efgnop]\w/) { $thismdbmailingaddressblock .= (length($recoveredresults{$value}) > 0)?($recoveredresults{$va
695                 ue}.$gspace):''; }
696             }
697             ## restore mailingid and CID, if blank
698             print "**DEBUG mailingid = $recoveredresults{'ED_MAILINGID'} _ custno = $recoveredresults{'CID'} _ current custno = $thiscustno\n";
699             if($thismailingid !~ /\s+?/ || $thismailingid == -1) { $thismailingid = $recoveredresults{'ED_MAILINGID'}; }
700             if($thiscustno !~ /\s+?/ || $thiscustno == -1) { $thiscustno = $recoveredresults{'CID'}; }
701
702             ## print "**DEBUG mailingid = $recoveredresults{'ED_MAILINGID'} _ custno = $recoveredresults{'CID'} _ current custno = $thiscustno\n";
703
704             if($thismailingid !~ /\s+?/ || $thismailingid == -1) { $thismailingid = $recoveredresults{'ED_MAILINGID'}; }
705             if($thiscustno !~ /\s+?/ || $thiscustno == -1) { $thiscustno = $recoveredresults{'CID'}; }
706
707             last CASE;
708         }
709     }
710 }
711

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712 }
713
714 ### add an empty flag where SHIPPING ADDRESS is returned blank
715
716 if($thisshippingaddressblock !~ /\S+?/) { $thisshippingaddressblock = '{ SAME }'; }
717 if($thismdbb11ingaddressblock !~ /\S+?/) { $thismdbb11ingaddressblock = '{ N/A }'; }
718
719 ### tag address block exceptions with diagnostic ques
720
721 if(! $RECORD_VALID) {
722     CASE: {
723         if($thisb11ingaddressblock !~ /\S+?/ && ($thisbodytop =~ /\S+?/ || $thisbodybottom =~ /\S+?/))
724             VALID_ADD/INSPECT=1; last CASE;
725         if($thisb11ingaddressblock !~ /\S+?/ && $thisbodytop !~ /\S+?/ && $thisbodybottom !~ /\S+?/)
726             DY_EMPTY/INSPECT=1; last CASE;
727         if($thisb11ingaddressblock =~ /\S+?/ && ! $ADDRESS_ADEQUATE)
728             _FLD_NULL/INSPECT -> 1; $thisb11ingaddressblock = ' '; last CASE;
729         $thisb11ingaddressblock = 'UNKNOWN_ERR/INSPECT=1'; $thisb11ingaddressblock; last CASE;
730     }
731 }
732 $eventrequiresfup = ($eventrequiresfup !~ /\S+?/) ? 'inspect' : $eventrequiresfup;
733 }
734
735 ##### write valid record data to outfiles #####
736 #####
737
738 $ED_ORDER_VALUE = 1;
739 $EXCEPTION_TYPE = 'OK';
740 $UPDATE_SUCCESSFUL = 0;
741 $THIS_KEY_FIELD = undef;
742 $THIS_KEY_FIELD_VALUE = undef;
743
744 if($RECORD_VALID) {
745     unless($ADD_CHANGE_ON) {
746         CASE: {
747             if(&queryUPDATE_DB(\%LAYOUT, $THIS_KEY_FIELD_VALUE = $thisfromaddress, $THIS_KEY_FIELD = "EMAIL", "ED_ORDER", $ED_ORDER_VALUE,
748                 "ED_MAILACTION", -1, $RECORD_RECOVERED, $LDEBUG_FTN)) { $UPDATE_SUCCESSFUL=1; last CASE; }
749             if(&queryUPDATE_DB(\%LAYOUT, $THIS_KEY_FIELD_VALUE = $thiscustno, $THIS_KEY_FIELD = "CID", "ED_ORDER", $ED_ORDER_VALUE, "ED_MAI
750                 LACTION", -1, $RECORD_RECOVERED, $LDEBUG_FTN)) { $UPDATE_SUCCESSFUL=1; last CASE; }
751             if(&queryUPDATE_DB(\%LAYOUT, $THIS_KEY_FIELD_VALUE = $thislistid, $THIS_KEY_FIELD = "ED_LID", "ED_ORDER", $ED_ORDER_VALUE, "ED_
752                 MAILACTION", -1, $RECORD_RECOVERED, $LDEBUG_FTN)) { $UPDATE_SUCCESSFUL=1; last CASE; }
753         }
754     }
755     if(! $UPDATE_SUCCESSFUL) {
756         $RECORD_VALID = 0;
757         $eventtype = 'EX_ERR'; $eventrequiresfup .= (($eventrequiresfup =~ /nopmdb/?'':'.badupmdb') : $fupcount++ : $excpcount++ : $event
758             Desc = " \<" $thisRecordID ">" (MANUAL UPDATE REQUIRED) MAILING TABLE UPDATE FAILED ON ALL KEYS - LAST TRY: \"$THIS_KEY_FIELD -> $THIS_KEY_FIELD_VALUE\"
759             "; &logEvent(\*FH_log, $eventtype, $eventDesc, $user, $LDEBUG_FTN);
760     }
761 }
762
763 if(! $RECORD_VALID && ! $UPDATE_SUCCESSFUL) {
764     $eventtype = 'EX_ERR'; $eventrequiresfup .= (($eventrequiresfup =~ /nopmdb/?'':'.badupmdb') : $fupcount++ : $excpcount++ : $eventDesc = " \
765     <" $thisRecordID ">" INVALID RECORD: MAILING TABLE NOT UPDATED"; &logEvent(\*FH_log, $eventtype, $eventDesc, $user, $LDEBUG_FTN);
766 }
767
768 }
769
770 }
771

```

```
772     }
773
774     ### Buy tokens not found and not ADDRESS_CHANGE; move to EXC report
775     unless($ADDRESS_CHANGE) { if($buyTokenPosition eq 'none') { $RECORD_VALID = 0; $ED_ORDER_VALUE = 2; } }
776
777     if($RECORD_VALID) {
778         $reportLineCount++;
779         ## update MAILING TABLE
780
781         ## write out files
782
783         $writeRecord(\"*FH_out,$gfie|d|e|l|imiter,($thiskey=&getnextdbkey_return($goutf|e|dbkeysf|e|name,$LGDEBUG_FTN)),\"%goutf|e|record,'EXTENDED',
784             $LGDEBUG_FTN);
785         $writeRecord(\"*FH_report,$gfie|d|e|l|imiter,($thiskey=&getnextdbkey_return($greportf|e|dbkeysf|e|name,$LGDEBUG_FTN)),\"%greportf|e|record,'NO
786             RMAL', $LGDEBUG_FTN);
787
788         ## include ALL BODYs in the EXC_BODY file for potential review
789         if($eventRequiresFUP =~ /S+?/) { $EXCEPTION_TYPE = 'SOFT-EXC'; }
790
791         $writeRecord(\"*FH_excbodyreport,$gfie|d|e|l|imiter,$thisbodylogkey=&getnextdbkey_return($gexcbodydbkeysf|e|name,$LGDEBUG_FTN)
792             ,\"%gexcbodybodyf|e|record,'BODY', $LGDEBUG_FTN);
793
794         $outf|e|count++;$reportf|e|count++;
795     }
796
797     $outf|e|count++;$reportf|e|count++;
798
799     #####
800     ## write exception record data to outfiles ##
801     #####
802     if(!($RECORD_VALID) {
803         $EXCEPTION_TYPE = 'HARD-EXC';
804
805         $writeRecord(\"*FH_exc,$gfie|d|e|l|imiter,$thiskey=&getnextdbkey_return($gexcbodydbkeysf|e|name,$LGDEBUG_FTN),\"%goutf|e|record,'EXTENDED',
806             $LGDEBUG_FTN);
807         $writeRecord(\"*FH_excbodyreport,$gfie|d|e|l|imiter,$thisbodylogkey=&getnextdbkey_return($gexcbodydbkeysf|e|name,$LGDEBUG_FTN),\"%gexc
808             bodybodyf|e|record,'BODY', $LGDEBUG_FTN);
809
810         $outf|e|count++;$reportf|e|count++;
811     }
812
813     #####
814     ## end main loop ###
815     #####
816     print \"\\n\";
817 }
818
819 #####
820 ##### end main loop #####
821 #####
822
823 ## print STDOUT exit state
824
825 $datetime = &getdatestamp('win',$LGDEBUG_FTN);
826
827 print \"\\n** [procorder version $grevision] done! $totalRecords records processed by $guser/$gcffpath for client: $gclientname **\\n\\n\";
828 print \"SUMMARY REPORT for: $datetime.\\n\\n\";
829 print \"FILES WRITTEN \\n\";
830 printf \"%10d\",$reportf|e|count;
831 printf \"%10d\",$greportf|e|count;
832 printf \"%10d\",$gexcbodyf|e|count;
833 printf \"%10d\",$gexcbodyf|e|count;
834 printf \"%10d\",$outf|e|count;
```

```
835 print " records written to OUTPUT FILE (all fields): $outfile";
836 printf "\n%10d", $exceptionsfilecount;
837 print "records written to EXCEPTIONS FILE (all fields): $exceptionsfile";
838 print "\n\nLOGGING\n\n";
839 print "All rule failure events for all time logged in detail to: $activitylogfile\n\n";
840 printf "\n%10d", $totalrecords;
841 print " BODYS for this session are keyed, categorized in: $exccbodyreportfile, for review in an editor\n\n";
842
843 $eventtype = '_X_INFO'; $eventdesc = "proccorder R: $revision EXIT OK - USER: $user/$gcpath CLIENT: $clientname opdsn ($totalrecords): $layout{'orderPr
ccessingDSN'} mbdsn: $layout{'orderProcessingDSN'} -> $layout{'thiswaitingtable'} ($totalrecords recs) BODYdefn: $bodydatalayoutfilename"; &logevent(\*
FH_log, $eventtype, $eventdesc, $user, $gdbbug_ftn);
844
845 close(FH_out); close(FH_exc); close(FH_log); close(FH_report); close(FH_excReport); close(FH_exccbodyReport);
846
847 exit;
848
849 #####
850 ##### SUBS #####
851 #####
852
853 #
854 # -----
855 #
856
857 sub alphaordered {
858
859 my(@singleelementarray) = @_;
860
861 my $alpha
862     = 0;
863 my $i
864     = 0;
865
866 my $base = $singleelementarray[0];
867
868 for($i = 1; $i <= $#singleelementarray; $i++) {
869
870     $ordbase = ord($base); $ordarr = ord($singleelementarray[$i]);
871
872     ## print "debug=$i= base = |$base| ordbase= $ordbase ____ singleelementarray = $singleelementarray[$i] ordarr = $ordarr \n";
873
874     if($ordbase > $ordarr) { return $alpha; }
875     $base = $singleelementarray[$i];
876 }
877
878 $alpha = 1;
879
880 return $alpha;
881 }
882
883 }
884 # -----
885 #
886 sub canonicalize {
887
888 my($inRecord) = @_;
889 my($elementIndex, $fieldsIndex, $rec, $buf, $field) = undef;
890 my($field) = undef;
891 my $space = ' ';
892 my $dashescape = $space.'_d_esc_'. $space;
893
894 $inRecord = uc($inRecord);
895
896 my @allfields = undef;
897
898 @allfields = split(/$fielddelimiter/, $inRecord);
899 my $fieldsIndex = undef;
900
901 for($fieldsIndex=0; $fieldsIndex <= $#allfields; $fieldsIndex++) {
```

```
902 if ($fieldsindex != $emailfieldpos && $fieldsindex != $fromaddressfieldpos) {  
903  
904     if( $fieldsindex == $companyfieldpos || $fieldsindex == $lastnamefieldpos || $fieldsindex == $title  
905         efieldpos || $fieldsindex == $countryfieldpos || $fieldsindex == $departmentfieldpos || $fieldsindex == $cityfieldpos ) { $allfields[$fieldsindex] =~ s/  
-/$dashescape/g; }  
  
906     $allfields[$fieldsindex] =~ s/\s+//;  
907     $allfields[$fieldsindex] =~ s/\s+/ ; # trailing space  
908     $allfields[$fieldsindex] =~ s/[ ]+//; # leading space  
909     $allfields[$fieldsindex] =~ s/[ \t]+//; # extraneous chars  
910     $allfields[$fieldsindex] =~ s/\s{2,}/$space/g; # more than one separating space  
911  
912 }  
913  
914 @field = split($space,$allfields[$fieldsindex]);  
915  
916 $field = undef;  
917  
918 for($elementsindex = 0; $elementsindex <= $#field; $elementsindex++) {  
919     CONVERT_TITLE_CASE: {  
920  
921         $leavupper = 1;  
922  
923         if($fieldsindex == $postalcodefieldpos) { last CONVERT_TITLE_CASE; }  
924         if($headerfields[$fieldsindex] !~ /\w[ix\w*$]/ && $field[$elementsindex] =~ /[AaEIOU\.]?/) { last CONVERT_TIT  
925             LE_CASE; }  
926  
927             if($field[$elementsindex] =~ /[A-Z]\.[A-Z]?\.?$/) { last CONVERT_TITLE_CASE; }  
928  
929             unless($field[$elementsindex] =~ /(AND)|(OR)|(NEW)|(UND)|(AT)|(CO)|(LTD)|(INC)|(OF)|(THE)|(RD)/) {  
930                 if($fieldsindex == $firstnamefieldpos && ($field[$elementsindex] =~ /[A-Z][A-Z]$/ || $field[$elementsindex] =~ /[A-Z]\.?[A-Z]  
931                     [A-Z]\.[A-Z]?$/)) { last CONVERT_TITLE_CASE; }  
932                 if($fieldsindex == $ixfieldpos || $fieldsindex == $companyfieldpos) && ($field[$elementsindex] =~ /[A-Z]\.?[A-Z]  
933                     Z}$/ || $field[$elementsindex] =~ /\[IIVL]*$/ || $field[$elementsindex] =~ /\[VJS]\?[A-Z]\.?$/)) { last CONVERT_TITLE_CASE; }  
934                 tsindex] i~ /\[MD]\[RS]/) { last CONVERT_TITLE_CASE; }  
935                 ~ /[A-Z][A-Z]?$/ ) { last CONVERT_TITLE_CASE; }  
936  
937             }  
938             postalcodefieldpos) { last CONVERT_TITLE_CASE; } }  
939  
940             $leavupper = 0;  
941  
942             $buf = lc($field[$elementsindex]):  
943  
944             if($fieldsindex != $emailfieldpos && $fieldsindex != $fromaddressfieldpos) { $buf = ucfirst($buf); last CONVERT_TITLE_CASE; }  
945  
946             if($leavupper) { $buf = $field[$elementsindex]; }  
947  
948             $field .= ($buf.$space);  
949  
950             }  
951  
952             $rec .= ($field.$gfieldbelimter);  
953  
954             chop($rec);  
955  
956             $rec =~ s/$dashescape/-/g;  
957  
958             return $rec;  
959  
960             }  
961  
962 }
```

```
963 # -----
964 #
965 #
966 sub checkdupsreturnmap {
967     my($ptrAOHDB,$GDEBUG) = @_;
968     my(@DB)
969     my($@DB)
970     ## prepare map of duplicates on Fromaddress
971     my %dupsmap
972     my $j
973     for $j (0 .. $#DB) {
974         $dupsmap{$j} = $DB[$j]['Fromaddress']
975     }
976     my @mierrorDupsmap
977     my $key
978     my $value
979     foreach $key(keys %dupsmap) {
980         $value = $dupsmap{$key};
981         next if($value !~ /\S+?/);
982         @arr = undef;
983         @arr = grep /$value/, @mierrorDupsmap;
984         $number = scalar(@arr);
985         if($number > 1) {
986             $seventype = 'INFO'; $seventdesc = "DUPLICATE Fromaddress ITEM DETECTED ON IMPORT & FLAGGED: ($number|$key|$value)"; &logevent("\FH_10
987             $dupsmap{$key} = ("##". $number."##". $dupsmap{$key});
988             ## print $dupsmap{$key}."\\n";
989             }
990             ## print "key=".$key." *** value=".$dupsmap{$key}." ____occurrences=".$number."\\n";
991         }
992     }
993     return %dupsmap
994 }
995
996 # -----
997 #
998 #
999 sub checkmultibuy_extract {
1000     my($thisline,$thismailingid,$pos,$ptrLAYOUT,$GDEBUG) = @_;
1001     my($exit) = 0;
1002     my(%LAYOUT)
1003     my(@rangestack)
1004     my(@stringestack)
1005     my($countRangematches)
1006     my($repeat)
1007     my($match)
1008     my($replacemntescChar)
1009     my($preprocRemoveChar)
1010     my($elementSeparator)
1011     = %$ptrLAYOUT;
1012     = undef;
1013     = undef;
1014     = 0;
1015     = 1;
1016     = undef;
1017     = "%";
1018     = "\A";
1019     = " ";
```



```

1031 ## PREPARE THE LINE FOR MATCHING
1032
1033 $thisline = uc($thisline);
1034
1035 ## RUN RULESET FROM RULES CF FILE
1036
1037 foreach(@GPreprocRules) { eval; }
1038
1039 my $thisPreExtractionLine = $thisline;
1040 my @testing1estack = undef;
1041 my $maxASCII = 0;
1042
1043 ## EXTRACTION LOOP
1044 while($repeat) {
1045     my $RULE = 0;
1046     my $match = undef;
1047
1048     #print "\n\n--debug-- maxASCII = $maxASCII -- thisline IS CURRENTLY |$thisline| \n\n";
1049
1050     MATCH_CASE: {
1051         SINGLE_CASE: {
1052             if($thisline =~ /\^[A-Z]$/) {
1053                 if($thisline =~ /\^[A-Z]$/[A-Z\%\@\-]{1}/) {
1054                     if($thisline =~ /\^[A-Z\%\@\-]{1}[A-Z\%\@\-]*$/) {
1055                         { $match = $1; $RULE = -1; last MATCH_CASE; }
1056                         { $match = $1; $RULE = -2; last MATCH_CASE; }
1057                         { $match = $1; $RULE = -3; last MATCH_CASE; }
1058                     }
1059                 }
1060             }
1061             RANGE_CASE: {
1062                 if($thisline =~ /\^[A-Z]$/[A-Z\%\@\-]{1}/) {
1063                     if($thisline =~ /\^[A-Z]$/[A-Z\%\@\-]{1}/) {
1064                         if($thisline =~ /\^[A-Z]$/[A-Z\%\@\-]{1}/) {
1065                             { $match = $1; $RULE = 1; last MATCH_CASE; }
1066                             { $match = $1; $RULE = 2; last MATCH_CASE; }
1067                             { $match = $1; $RULE = 3; last MATCH_CASE; }
1068                             { $match = $1; $RULE = 4; last MATCH_CASE; }
1069                         }
1070                     }
1071                 }
1072             }
1073             $repeat = 0;
1074         }
1075     }
1076     $thisline =~ s/$match/$replacementescchar/g;
1077
1078     $thisCheckedMailID = ($thisMailID=0) ? $thisMailID : -1;
1079
1080     ##print "\n\n--debug -- ELEMENT CONSIDERED with break = $RULE |$match| \n\n";
1081     if($GOEBUG) { print "--debug-- BEGIN RULES -- RANGE = |$LAYOUT{$thisCheckedMailID}| from $thisCheckedMailID \n\n"; }
1082
1083     ## BEGIN RULES TO SEE WHAT WE GOT ##
1084
1085     $PUSH = 1;
1086
1087     if($RULE > 0) {
1088         my(@arr) = undef;
1089         my $tempmatch = $match;
1090         $tempmatch =~ s/\-//g;
1091         @arr = split(/,/,$tempmatch);
1092
1093         if(!alphaordered(@arr)) {
1094             ## print "-- debug -- REJECT - not alpha match |$match| in line |$thisPreExtractionLine| \n\n";
1095             $PUSH = 0;
1096         }
1097     }
1098 }
1099

```

```
1100 }
1101
1102 #if($RULE > 0 && ord($arr[0]) <= $maxASCII) {
1103
1104     # print "-- debug -- REJECT - range case |$match| out of alpha order with current stack\n";
1105     # if(ord($match)>$maxASCII) {$maxASCII = ord($match); }
1106     # $PUSH = 0;
1107 }
1108
1109 ##
1110 if(defined($match) && $match !~ /\$LAYOUT{$thischeckedwaitID}}/) {
1111
1112     ## print "-- debug -- REJECT - not in RANGE = |$LAYOUT{$thischeckedwaitID}| match |$match| in line |$thispreextractionline| \n";
1113     if(ord($match)>$maxASCII) {$maxASCII = ord($match); }
1114     $PUSH = 0;
1115 }
1116
1117 if($PUSH && $RULE > 0 && $match =~ /\S+?/) {
1118
1119     push(@rangestack, ('<'. $RULE.'>' |'. $match)); $exit = 1;
1120     $match =~ s/\-?/ thru /g;
1121     push(@rangestack, $match);
1122     $exit=1;
1123 }
1124
1125 if($PUSH && $RULE < 0 && $match =~ /\S+?/) {
1126
1127     push(@testingstack, $match);
1128     unless(ord($match) <= $maxASCII) {
1129         push(@singlstack, ('<'. $RULE.'>' |'. $match));
1130         push(@singlstack, $match);
1131         $exit=1;
1132     }
1133 }
1134
1135 if(ord($match)>$maxASCII) {$maxASCII = ord($match); }
1136
1137 ##
1138 foreach(@rangestack) { unless($! =~ /\S+?/) { push(@thisitemselected, $!); } }
1139 foreach(@singlstack) { unless($! =~ /\S+?/) { push(@thisitemselected, $!); } }
1140 }
1141
1142 if($GDEBUG) { if(!defined($match)) {print "-- debug -- match not defined! in line= |$thispreextractionline|\n"; } }
1143 }
1144
1145 ## consolidate extractions, pre report
1146
1147 foreach(@rangestack) { unless($! =~ /\S+?/) { push(@thisitemselected, $!); } }
1148 foreach(@singlstack) { unless($! =~ /\S+?/) { push(@thisitemselected, $!); } }
1149 }
1150
1151 ## SPECIAL POST EXTRACTION CASE RULES
1152
1153 my $FIND_BUY_ALL = 0;
1154
1155 foreach(@GBUYA1Indicators) { s/[\\n\r]/g; next if($! =~ /\S+?/); if($thispreextractionline =~ /\$_/) { $FIND_BUY_ALL = 1; } }
1156
1157 if ($FIND_BUY_ALL) {
1158     if($exit) {
1159         my $t = 'vfyTok';
1160         $eventtype = 'WRN_FUP'; ($eventrequiresFUP !~ /\$t/) ? $eventrequiresFUP .= $t : $eventrequiresFUP ; $FUPcount++; $excpcount++; $e
1161         ventDesc = " \<" $thisRecordID, "\> checkMultiBuy_Extract :: AMBIGUOUS ALL-ITEM SELECTION DETECTED IN EXTRACTION LOCATION <3pos>"; &logevent("\FH_log, $e
1162         venttype, $eventDesc, $Guser, $GDEBUG_FTN);
1163     }
1164 }
1165
1166 push(@thisitemselected, " ALL ($thiswaitID) "); $exit=1;
1167 }
```

```

1167         # DETECT DIFFERENCE IN EXTRACTION STACK AND MAX EXTRACTION STACK
1168         if ($exit && (scalar(@singlstack) != scalar(@testsinglstack)) ) {
1169             my $t = 'vfyTok';
1170             $eventtype = 'WRN_FUP'; ($eventRequiresFUP !~ /$t/) ? $eventRequiresFUP : $FUPcount++; $excpCount++; $eventDesc
1171             = "\<". $thisRecordID. ">" checkMultiBuy_Extract :: AMBIGUOUS EXTRACTION WARNING / INSPECT IN EXTRACTION LOCATION <$pos>;"; &logevent("\*FH_log, $eventtype
1172             , $eventDesc, $Guser, $LGDEBUG_FTN);
1173         }
1174     }
1175     my $FIND_ADD_CHANGE = 0;
1176     foreach(@GaddressChangeIndicators) { s/[\\n\\r]//g; next if($ _ !~ /S+?/); if($thisPreExtractionLine =~ /$_/) { $FIND_ADD_CHANGE = 1; } }
1177     if ($FIND_ADD_CHANGE) {
1178         my $t = 'chKac';
1179         $eventtype = 'WRN_FUP'; ($eventRequiresFUP !~ /$t/) ? $eventRequiresFUP : $FUPcount++; $excpCount++; $eventDesc
1180         = "\<". $thisRecordID. ">" checkMultiBuy_Extract :: POSSIBLE ADD/CHANGE REQUEST DETECTED IN EXTRACTION LOCATION <$pos>;"; &logevent("\*FH_log, $eventtype,
1181         $eventDesc, $Guser, $LGDEBUG_FTN);
1182     }
1183     }
1184     my $FIND_QUESTION = 0;
1185     if($thisPreExtractionLine =~ /\?\\s/) { $FIND_QUESTION = 1; }
1186     if ($FIND_QUESTION) {
1187         my $t = 'chkQst';
1188         $eventtype = 'WRN_FUP'; ($eventRequiresFUP !~ /$t/) ? $eventRequiresFUP : $FUPcount++; $excpCount++; $eventDesc
1189         = "\<". $thisRecordID. ">" checkMultiBuy_Extract :: POSSIBLE ADD/CHANGE OR CARE REQUEST DETECTED IN EXTRACTION LOCATION <$pos>;"; &logevent("\*FH_log, $ev
1190         enttype, $eventDesc, $Guser, $LGDEBUG_FTN);
1191     }
1192     }
1193     }
1194     my $FIND_AI_ONLY = 0;
1195     if ($FIND_AI_ONLY) {
1196         my $FIND_AI_ONLY = 0;
1197         if ($exit && scalar(@singlstack) == 2 && scalar(@testsinglstack) == 2) {
1198             ## $x = scalar(@singlstack);
1199             ## $y = scalar(@testsinglstack);
1200             #print "-- debug -- AI TEST --- singlstacklen = $x --- testsinglstacklen = $y \n";
1201             if(grep /(A)|(I)/, @singlstack) { $FIND_AI_ONLY = 1; }
1202         }
1203     }
1204     if ($FIND_AI_ONLY) {
1205         my $t = 'vfyTok';
1206         $eventtype = 'WRN_FUP'; ($eventRequiresFUP !~ /$t/) ? $eventRequiresFUP : $FUPcount++; $excpCount++; $eventDesc
1207         = "\<". $thisRecordID. ">" checkMultiBuy_Extract :: AMBIGUOUS EXTRACTION WARNING: \"A\" or \"I\" ONLY DETECTED"; &logevent("\*FH_log, $eventtype, $eventD
1208         esc, $Guser, $LGDEBUG_FTN);
1209     }
1210     }
1211     my $LIKELY_PARSE_ERRORS = 0;
1212     if ($exit && $thisPreExtractionLine =~ /[\\[\\]]+$/) { $LIKELY_PARSE_ERRORS = 1; }
1213     if ($LIKELY_PARSE_ERRORS) {
1214         my $t = 'vfyTok';
1215         $eventtype = 'WRN_FUP'; ($eventRequiresFUP !~ /$t/) ? $eventRequiresFUP : $FUPcount++; $excpCount++; $eventDesc
1216         = "\<". $thisRecordID. ">" checkMultiBuy_Extract :: AMBIGUOUS EXTRACTION WARNING: BRACKETS FOUND IN EXTRACTION LOCATION <$pos>;"; &logevent("\*FH_log, $ev
1217         enttype, $eventDesc, $Guser, $LGDEBUG_FTN);
1218     }
1219     }
1220     }
1221     }
1222     }
1223     }
1224     }
1225     }

```

```
1226 }
1227
1228
1229
1230 ##print "\n-$thisrecordid- debug singlstack -- \n";
1231 ##print @singlstack;
1232 ##print "\n-- debug testSinglstack -- \n";
1233 ##print @testSinglstack;
1234 ##print "\n-$thisrecordid-----\n";
1235
1236
1237 return $exit;
1238 }
1239
1240 #
1241 # -----
1242 #
1243
1244 sub detectBuyTokens {
1245
1246   my($MULTI_BUY_ON,$gsubj_buyToken,$thissubject,$thismailingID,$thisbodyTop,$thisbodyBottom,$ptrHASHLAYOUT,$ptrSCALARbottomLines,$GDEBUG)
   = @_;
1247
1248   my %LAYOUT
1249   = %ptrHASHLAYOUT;
1250   my @topLines
   = @ptrSCALARtopLines;
1251   my @bottomLines
   = @ptrSCALARbottomLines;
1252   my $buyTokenPosition
   = 'none';
1253   $thisbuyStatus
   = undef;
1254   $thismsselected
   = undef;
1255   $thismsselectedstack
   = undef;
1256
1257   my $exit = 0;
1258
1259   ## print "--debug-- buyToken= |$gsubj_buyToken|\n";
1260
1261   FIND_BUY_TOKENS: {
1262     ##
1263     ## &checkMultiBuy_Extract returns success on a good match/extraction;
1264     ## @thismsselected is created/populated at this time as well
1265     ##
1266     ## check $thissubject
1267
1268     ## print "\n\n=====debug-- SUBJECT = |$thissubject| \n";
1269
1270     if(! $MULTI_BUY_ON && $thissubject =~ /$gsubj_buyToken/) {
1271       $buyTokenPosition = ' S '; $thisbuyStatus = ('<'. $buyTokenPosition.'> |'. $thissubject.'|');
1272
1273       ## print "--debug-- thisbuyStatus= |$thisbuyStatus| \n";
1274
1275       last FIND_BUY_TOKENS;
1276     }
1277
1278     if($MULTI_BUY_ON) {
1279       if(&checkMultiBuy_Extract($thissubject,$thismailingID,' S ',\%LAYOUT,$GDEBUG)) {
1280         $buyTokenPosition = ' S '; $thisbuyStatus = '<'. $buyTokenPosition.'>';
1281         last FIND_BUY_TOKENS;
1282       }
1283     }
1284   }
1285
1286   ## check @topLines
1287   ## print "\n\n=====debug-- thisbodyTop = |$thisbodyTop| \n";
1288
1289
1290
1291
1292
1293
```

```
1294         if(! $MULTI_BUY_ON) {
1295
1296             foreach(@toplines) {
1297                 $thistopline = $_;
1298
1299                 if($thistopline =~ /$gsubj_buytoken/) {
1300                     $buyTokenPosition = ' T ' ;
1301                     $thisBuyStatus = '<'. $buyTokenPosition. '> ' . $thistopline;
1302
1303                     ## print "--debug-- thisBuyStatus= |$thisBuyStatus| \n";
1304
1305                     }
1306
1307                 }
1308
1309                 }
1310             }
1311             last FIND_BUY_TOKENS;
1312         }
1313
1314         if($MULTI_BUY_ON) {
1315
1316             if(&checkMultiBuy_Extract($thisBodyTop, $thisMailngID, ' T ', %LAYOUT, $GDEBUG)) {
1317
1318                 $exit =1;
1319
1320                 $buyTokenPosition = ' T ' ;
1321                 $thisBuyStatus = '<'. $buyTokenPosition. '> ' ;
1322
1323                 }
1324                 last FIND_BUY_TOKENS;
1325             }
1326
1327         }
1328
1329     }
1330
1331     ## check @bottomlines
1332
1333     ## print "\n\n====debug-- thisBodyBottom = |$thisBodyBottom| \n";
1334
1335     if(! $MULTI_BUY_ON) {
1336
1337         foreach(@bottomlines) {
1338             $thisBottomline = $_;
1339
1340             if($thisBottomline =~ /$gsubj_buytoken/) {
1341
1342                 $buyTokenPosition = ' B ' ;
1343                 $thisBuyStatus = '<'. $buyTokenPosition. '> ' . $thisBottomline;
1344
1345                 ## print "--debug-- thisBuyStatus= |$thisBuyStatus| \n";
1346
1347             }
1348
1349             }
1350             }
1351             last FIND_BUY_TOKENS;
1352         }
1353
1354         if($MULTI_BUY_ON) {
1355
1356             if(&checkMultiBuy_Extract($thisBodyBottom, $thisMailngID, ' B ', %LAYOUT, $GDEBUG)) {
1357
1358                 $exit =1;
1359
1360                 $buyTokenPosition = ' B ' ;
1361                 $thisBuyStatus = '<'. $buyTokenPosition. '> ' ;
1362
1363             }
```

```
1363     } last FIND_BUY_TOKENS;
1364   }
1365 }
1366 }
1367 }
1368 }
1369 }
1370 ## print "--debug-- === $i ===== buyTokenPosition= |$buyTokenPosition|\n";
1371
1372 return $buyTokenPosition;
1373 }
1374 }
1375 #
1376 # -----
1377 #
1378
1379 sub extractDupItemsSelectedStack {
1380
1381   my(@thisItemsSelected) = @_;
1382
1383   my $thisItemsSelectedStack = undef;
1384   my $thisItemsSelectedStackSeparator = ',';
1385   my $i = undef;
1386
1387   for($i = 0; $i <= $#thisItemsSelected; $i++) {
1388
1389     my $item = $thisItemsSelected[$i]; # all items must be normalized;
1390
1391     next if($item !~ /\s+?/);
1392
1393     $item=&normalizeSpacing($item);
1394
1395     $thisItemsSelectedStack .= ($item.$thisItemsSelectedStackSeparator);
1396   }
1397 }
1398
1399 $thisItemsSelectedStack =~ s/\,\\s*$/;/;
1400
1401 return $thisItemsSelectedStack;
1402 }
1403
1404 # -----
1405 # -----
1406 #
1407
1408 sub getDateStamp {
1409
1410   # get standardized date stamp (UNIX, WINNT)
1411   # returns a date stamp
1412
1413   my($Gplatform,$LDEBUG_FTN) = @_;
1414
1415   if(!defined($Gplatform)) { $Gplatform = 'WIN'; }
1416   my $GTIME =
1417     my $day = undef;
1418     my $val = undef;
1419
1420   if ($Gplatform ne 'WIN') { $val = `date '+%y%m%d%H%M%S-%a'`; }
1421   else {
1422     $val = `date /t`;
1423     chop($val);
1424     $val =~ /\(\\w+\)\\s+\\(\\d+\\)\\(\\d+\\)\\(\\d{2}\\)\\(\\d{2}\\)/;
1425     $val = $5.$2.$3; $day = $1;
1426   }
1427
1428   if ($Gplatform eq 'WIN') {
1429     $GTIME = `echo '$' | time`;
1430     $GTIME =~ /\:\\s*(\\d{1,2})\\:\\(\\d{2}\\)\\:\\(\\d{2}\\)/;
1431   }
```

```

1432 my $leadingDigit = $1;
1433 if (length($leadingDigit) == 1) { $leadingDigit = ('0' . $leadingDigit); }
1434 $val .= $leadingDigit.$2.$3.$4.'_'.$day;
1435 }
1436
1437 if($LDEBUG_FTN) { print "DEBUG_gdate=".$val."\n"; }
1438 return $val;
1439
1440 }
1441 }
1442
1443 # -----
1444 # -----
1445 # -----
1446
1447 sub getFieldkeys {
1448     my($sortLayout) = @_;
1449     my($LAYOUT) = %$prLayout;
1450
1451     ## prepare and count required fields from body data layout for check against body
1452     my(@fieldkeys) = undef;
1453     my($k) = undef;
1454     ##$f = scalar(@fieldkeys); print "--debug-- scalarStartFtn=$f \n";
1455     foreach $k(sort keys %LAYOUT) {
1456         next if($k !~ /\^[a-z]{1,2}_/); ## these elements are not fieldnames but are other CF parameters (name \t value)
1457         ## print "--debug-- k= |$k|\n";
1458         if($k =~ /\S+?/) { push(@fieldkeys,$k); }
1459     }
1460
1461     shift @fieldkeys;
1462     ## $f = scalar(@fieldkeys); print "--debug-- scalarEndFtn=$f \n";
1463     return @fieldkeys;
1464 }
1465
1466 sub getkeyPos_outfile {
1467     my($prHASHrecordTemplate) = @_;
1468     my($prHASHrecordTemplate) = %$prHASHrecordTemplate;
1469
1470     my @record
1471     = -1;
1472     = -1;
1473     = -1;
1474     = -1;
1475     = -1;
1476     = -1;
1477     = -1;
1478     = -1;
1479     = -1;
1480     = -1;
1481     = -1;
1482     = -1;
1483     = -1;
1484     = -1;
1485     = -1;
1486     = -1;
1487     = -1;
1488     = -1;
1489     = -1;
1490     = -1;
1491     = -1;
1492     = -1;
1493     = -1;
1494     = -1;
1495     = -1;
1496     = -1;
1497     = -1;
1498     = -1;
1499     = -1;
1500     = -1;

```

```
1501 my $i = 0;
1502 @record = sort(keys(%HASHrecordTemplate));
1503 #print "----DEBUG---"; print @record; sleep 4;
1504 for($i=0; $i <= $#record; $i++) {
1505     $record[$i] = uc($record[$i]);
1506     CASE: {
1507         if ($record[$i] =~ /FROM\ADDRESS/) { $fromaddressfieldpos = $i; last CASE; }
1508         if ($record[$i] =~ /EMAIL|(E-MAIL)|(INTERNET_ADDR)|(INTERNET_AD)|(INTERNETAD)/) { $emailfieldpos = $i; last CASE; }
1509         if ($record[$i] =~ /COUNTRY/) { $countryfieldpos = $i; last CASE; }
1510         if ($record[$i] =~ /ZIP|(POSTAL)/) { $postalcodefieldpos = $i; last CASE; }
1511         if ($record[$i] =~ /INST|(COMPANY)|(ORGANIZATION)/) { $companyfieldpos = $i; last CASE; }
1512         if ($record[$i] =~ /DEPARTMENT/) { $departmentfieldpos = $i; last CASE; }
1513         if ($record[$i] =~ /ADDR|(ADDRESS)/) { $addressfieldpos = $i; last CASE; }
1514         if ($record[$i] =~ /CITY/) { $cityfieldpos = $i; last CASE; }
1515         if ($record[$i] =~ /CUSTNO/) { $idfieldpos = $i; last CASE; }
1516         if ($record[$i] =~ /LISTID/) { $lidfieldpos = $i; last CASE; }
1517         if ($record[$i] =~ /PRIORITY|(MAILING)/) { $mailingidfieldpos = $i; last CASE; }
1518         if ($record[$i] =~ /F\W+NAME\*/) { $firstnamefieldpos = $i; last CASE; }
1519         if ($record[$i] =~ /C\*L\W+NAME\*|(FIRST)/) { $lastnamefieldpos = $i; last CASE; }
1520         if ($record[$i] =~ /A\*IX\*$/) { $ixfieldpos = $i; last CASE; }
1521         if ($record[$i] =~ /TITLE/) { $titlefieldpos = $i; last CASE; }
1522         if ($record[$i] =~ /STATE/ || $record[$i] =~ /\_C$/) { $statefieldpos = $i; last CASE; }
1523     }
1524 }
1525 if ($firstnamefieldpos == -1) { print STDOUT "[HEADER] WARNING: \\\w+f\\w+NAME\ was not found!\n"; }
1526 if ($lastnamefieldpos == -1) { print STDOUT "[HEADER] WARNING: \\\w+L\\w+NAME\ was not found!\n"; }
1527 if ($countryfieldpos == -1) { print STDOUT "[HEADER] WARNING: \\\w+L\\w+NAME\ was not found!\n"; }
1528 if ($postalcodefieldpos == -1) { print STDOUT "[HEADER] WARNING: \\\w+L\\w+NAME\ was not found!\n"; }
1529 if ($companyfieldpos == -1) { print STDOUT "[HEADER] WARNING: \\\w+L\\w+NAME\ was not found!\n"; }
1530 if ($departmentfieldpos == -1) { print STDOUT "[HEADER] WARNING: \\\w+L\\w+NAME\ was not found!\n"; }
1531 if ($addressfieldpos == -1) { print STDOUT "[HEADER] WARNING: \\\w+L\\w+NAME\ was not found!\n"; }
1532 if ($cityfieldpos == -1) { print STDOUT "[HEADER] WARNING: \\\w+L\\w+NAME\ was not found!\n"; }
1533 if ($idfieldpos == -1) { print STDOUT "[HEADER] WARNING: \\\w+L\\w+NAME\ was not found!\n"; }
1534 if ($lidfieldpos == -1) { print STDOUT "[HEADER] WARNING: \\\w+L\\w+NAME\ was not found!\n"; }
1535 if ($mailingidfieldpos == -1) { print STDOUT "[HEADER] WARNING: \\\w+L\\w+NAME\ was not found!\n"; }
1536 if ($firstnamefieldpos == -1) { print STDOUT "[HEADER] WARNING: \\\w+L\\w+NAME\ was not found!\n"; }
1537 if ($lastnamefieldpos == -1) { print STDOUT "[HEADER] WARNING: \\\w+L\\w+NAME\ was not found!\n"; }
1538 if ($ixfieldpos == -1) { print STDOUT "[HEADER] WARNING: \\\w+L\\w+NAME\ was not found!\n"; }
1539 if ($titlefieldpos == -1) { print STDOUT "[HEADER] WARNING: \\\w+L\\w+NAME\ was not found!\n"; }
1540 if ($statefieldpos == -1) { print STDOUT "[HEADER] WARNING: \\\w+L\\w+NAME\ was not found!\n"; }
1541 }
1542 }
1543 # -----
1544 # -----
1545 # -----
1546 # -----
1547 sub getNextDbkey_return {
1548     my($keyFilename,$LgDEBUG_FTN) = @_;
1549     my($LOCK_SH = 1;
1550        $LOCK_EX = 2;
1551        $LOCK_NB = 4;
1552        $LOCK_UN = 8;
1553        $POS_BOF = 0;
1554        $POS_CUR = 1;
1555        $POS_EOF = 2;
1556        $/ = undef;
1557        $startkeys = 0;
1558        if(! -s $keyFilename) { echo $startkeys >> $keyFilename ; }
1559        OPEN_DB: if (iopen(KEYS,"+< $keyFilename") {$exit = 0; $eventtype = 'FAIL'; $eventdesc = "getNextDbkey_return: cannot open: \"$keyFilename\""; &logEven
1560            t(\\*FH_log, $eventtype, $eventdesc, $user, $LgDEBUG_FTN);}
1561            }
```



```
1568 flock(KEYS, $LOCK_EX);
1569
1570 my($count) = <KEYS>;
1571 $nextkey = $count+1;
1572 seek(KEYS,0,$POS_BOF);
1573 print KEYS $nextkey;
1574
1575 flock(KEYS, $LOCK_UN);
1576 close(KEYS);
1577
1578 return $nextkey;
1579 }
1580
1581 # -----
1582 #
1583 #
1584
1585 sub HASHloadFieldmap {
1586
1587     my($fileName,$LDEBUG_FTN) = @_ ;
1588
1589     if (!open(FH, "$fileName") ) { $eventtype = 'FAIL'; $eventdesc = "HASHloadFieldmap::Cannot open: \[$keyfileName \]"; &logevent(\*FH_log, $eventtype, $eventdesc, $guser, $LDEBUG_FTN);}
1590
1591     $/ = "\n";
1592
1593     my(@fieldmapTemp) = <FH>;
1594     my($key) = undef;
1595     my($value) = undef;
1596     my(%fieldmap) = undef;
1597
1598     close(FH);
1599
1600     foreach (@fieldmapTemp) {
1601
1602         my $item = $_;
1603
1604         next if(($item =~ /\s+/) || ($item =~ /\s+/?/)); # comments
1605         ($key, $value) = split(/[\t\,]/,$item);
1606
1607         $value =~ s/[\n\r]//g;
1608
1609         $fieldmap{$key} = $value;
1610
1611     }
1612
1613     return %fieldmap;
1614 }
1615
1616 # -----
1617 #
1618 #
1619 #
1620
1621 sub loadFile_SCALAR {
1622
1623     my($fileName) = @_ ;
1624
1625     if (!open(FILE, "$fileName") ) { $eventtype = 'FAIL'; $eventdesc = "loadarray::Cannot open filename: \[$fileName\]"; &logevent(\*FH_log, $eventtype, $eventdesc, $guser, $LDEBUG_FTN);}
1626
1627     $/ = "\n";
1628
1629     my(@a1) = undef;
1630
1631     while(<FILE>) {
1632
1633         my $buf = $_;
1634         next if($buf !~ /\s+/?/ || $buf =~ /\s+\/?/);
```

```

1635         push(@all, $buf);
1636     }
1637 }
1638
1639 return @all;
1640 }
1641
1642 # -----
1643 #
1644 #
1645
1646 sub logEvent {
1647     my($FH,$eventtype,$eventdesc,$guser,$lgDEBUG_FTN) = @_;
1648
1649     my $datetime = &getDateTimeStamp('WIN',$LGDEBUG_FTN);
1650     # print event to STDOUT
1651     print event to STDOUT
1652
1653     if($eventtype eq 'ABORT') {
1654         $foo = `mapisend -u administrator -p password -r aestes\@-dialog.com -s "*** $datetime procorder - Critical Error" -m "$guser $gclientname $eventtype $eventdesc" `;
1655         die "Error! Cannot log! ".$eventtype."\t".$eventdesc."\n";
1656     }
1657
1658     if($eventtype !~ /_X_/) { print $eventtype."\t".$eventdesc."\n"; }
1659     else { $eventtype =~ s/_X_//; }
1660
1661     # write event to activity log
1662
1663     &writeRecord("\*FH_log,$gfieldDelimiter,$thisLogKey=&getNextDBKey-return($gactivityLogKeysFileName,$LGDEBUG_FTN),\%gactivityLogRecord","", $LGDEBUG_FTN);
1664     if($eventtype eq 'FAIL') {
1665         $foo = `mapisend -u administrator -p password -r aestes\@-dialog.com -s "*** $datetime procorder - Critical Error" -m "$guser $gclientname $eventtype $eventdesc" `;
1666         exit;
1667     }
1668 }
1669
1670 }
1671
1672 }
1673
1674 # -----
1675 #
1676 #
1677
1678 sub normalizespacing {
1679     my($dirty) = @_;
1680
1681     $dirty =~ s/\s{2,}/$space/g; $dirty =~ s/\s+$/; $dirty =~ s/\s+//;
1682     $clean = $dirty;
1683     return $clean
1684 }
1685
1686 }
1687
1688 # -----
1689 #
1690 #
1691
1692 sub queryUPDATE_DB {
1693     my($ptrLAYOUT,$thisQueryKey,$thisQueryFieldName,$fieldValue,$fieldName,$fieldValue,$RECORD_RECOVERED,$LGDEBUG_FTN) = @_;
1694
1695     #print "*** DSN = $LAYOUT{'thismailingDSN'} \n";
1696
1697     my($LAYOUT) = %$ptrLAYOUT;
1698     my $rs = undef;
1699     my $conn = undef;
1700 }

```

```

1701 my $errors = undef;
1702 my @fieldnames = undef;
1703 my $pid = -1;
1704 my $reccount = 0;
1705 my $exit = 1;
1706
1707 # construct/open DSN
1708
1709 my $conn = undef;
1710
1711 $conn = new Win32::OLE("ADODB.Connection");
1712 $conn->open($layout{'thismailingdsn'}, "", "");
1713
1714 my($db) = undef;
1715
1716 # load data into recordset
1717
1718 my $mailingtable = $layout{'thismailingtable'};
1719 my %foo = undef;
1720
1721 # look to see if update record exists, $thisquerykey
1722 unless($record_recovered) {
1723
1724     my $record_exists = 1;
1725     %foo = &queryselect_db($layout, $thisqueryfieldname, $thisquerykey, $ldebug_ftn);
1726     if($foo{'_exit_'} < 1) { $record_exists = 0; $exit = 0; return $exit; }
1727 }
1728
1729 $thisquery = "UPDATE $mailingtable SET $fieldname = \"$fieldvalue\", $fieldname1 = \"$fieldvalue1\" WHERE $thisqueryfieldname = \"$thisquerykey\"";
1730
1731
1732 $rs = $conn->execute($thisquery);
1733
1734 ##foo = %$rs;
1735 foreach(keys(%foo)) { print "--key = $_ -- value = $foo{$_} \n"; }
1736
1737 if(!$rs) {
1738
1739     $errors = $conn->errors();
1740     print "Errors:\n";
1741     foreach ($errors {keys %$errors}) {
1742         print $error->{description}, "\n";
1743     }
1744     $eventtype = 'WRN_FUP'; $eventrequirefup .= (($eventrequirefup =~ /badmdb/)?'':'.badmdb'); $eventdesc = " \<" . $thisrecordid . "\> ($layout{'thismailingdsn'}) queryupdate_db :: cannot create rs: \[$thisquery\]"; &logevent($*fh_log, $eventtype, $eventdesc, $user, $ldebug_ftn);
1745
1746     $exit = 0;
1747     return $exit;
1748 }
1749
1750 $eventtype = 'INFO'; $eventdesc = " \<" . $thisrecordid . "\> ($layout{'thismailingdsn'}) queryupdate_db :: UPDATE SUCCESSFUL: \[$thisquery\]"; &logevent($*fh_log, $eventtype, $eventdesc, $user, $ldebug_ftn);
1751
1752 return $exit;
1753 }
1754
1755 #
1756 # -----
1757 #
1758
1759 sub queryselect_db {
1760
1761     my($ptrlayout, $thisqueryfieldname, $thisquerykey, $ldebug_ftn) = @_;
1762
1763     ##print "** DSN = $layout{'thismailingdsn'} \n";
1764
1765     my($layout) = %$ptrlayout;
1766     my $rs = undef;
    
```

```
1767 my $Conn = undef;
1768 my $Errors = undef;
1769 my $fieldNames = undef;
1770 my $PID = -1;
1771 my $reccount = 0;
1772
1773 # construct/open DSN
1774
1775 my $Conn = undef;
1776
1777 $Conn = new Win32::OLE("ADODB.Connection");
1778 $Conn->open($LAYOUT{'thismailingDSN'}, "", "");
1779
1780 my(%OB) = undef;
1781 $DB{'_exit_'} = 1;
1782
1783 # load data into recordset
1784
1785 my $mailingTable = $LAYOUT{'thismailingTable'};
1786
1787 $thisquery = "SELECT * FROM $mailingTable WHERE $thisqueryfieldname = \"'$thisquerykey'\"";
1788
1789 $RS = $Conn->Execute($thisquery);
1790
1791 if(!$RS) {
1792     $Errors = $Conn->Errors();
1793     print "Errors:\n";
1794     foreach $error (keys %$Errors) {
1795         print $error->{Description}, "\n";
1796     }
1797     $eventtype = 'FAIL'; $eventdesc = "\<".$thisrecordid."> ($LAYOUT{'thismailingDSN'}) querySELECT_DB :: Cannot create RS: \"'$thisquery'\""; &logevent(\*FH_log, $eventtype, $eventdesc, $user, $LGDEBUG_FTN);
1798 }
1799 }
1800
1801 my $i = undef;
1802
1803 for($i=0; $i < $RS->fields->Count; $i++) { $fieldNames[$i] = $RS->fields->Item($i)->Name; }
1804
1805 my $RESULT_FLAG = 1;
1806
1807 if($RS->EOF) { $RESULT_FLAG = 0; }
1808 $RS -> MoveNext;
1809
1810 if(!$RS->EOF) { $RESULT_FLAG = -1; }
1811 $RS -> MovePrevious;
1812
1813 if($RESULT_FLAG < 1) {
1814     (($eventrequirefup =~ /badMDB/'?:'.'badMDB') : $fupcount++; $eventtype = 'ERR_FUP'; $eventdesc = "\<".$thisrecordid."> ($LAYOUT{'thismailingDSN'}) querySELECT_DB :: Bad lookup ($RESULT_FLAG): \"'$thisquery'\""; &logevent(\*FH_log, $eventtype, $eventdesc, $user, $LGDEBUG_FTN);
1815 }
1816
1817 $DB{'_exit_'} = $RESULT_FLAG;
1818
1819 return %OB;
1820 }
1821
1822 while ( !$RS->EOF ) {
1823     for($i=0; $i < $RS->fields->Count; $i++) {
1824         $DB{$fieldNames[$i]} = uc($RS->fields->Item($i)->value);
1825     }
1826     $RS->MoveNext; $reccount++;
1827 }
1828
1829 }
1830
1831 $Conn->Close;
1832
1833 }
```

```

1834 return %DB;
1835 }
1836
1837 # -----
1838 # -----
1839 # -----
1840
1841 sub read_DSNTAOH {
1842     my($DSN,$LGDEBUG_FTN) = @_;
1843     my($DSN,$LGDEBUG_FTN) = @_;
1844     #print "*** DSN = $DSN \n";
1845
1846     $RS = undef;
1847     $Conn = undef;
1848     $Errors = undef;
1849     @fieldNames = undef;
1850     $PID = -1;
1851     $reccount = 0;
1852
1853     # construct/open DSN
1854     $Conn = new Win32::OLE("ADODB.Connection");
1855     $Conn->Open($DSN,"","");
1856     my($@File) = undef;
1857     # load data into recordset
1858     $thisquery = "SELECT * FROM Email";
1859     $RS = $Conn->Execute($thisquery);
1860
1861     if(!$RS) {
1862         $Errors = $Conn->Errors();
1863         print "Errors:\n";
1864         foreach $error (keys %$Errors) {
1865             print $error->{Description}, "\n";
1866         }
1867         $eventtype = 'FAIL'; $eventdesc = "read_DSNTAOH::cannot create RS: \[$thisquery\]"; $logevent(*FH_log, $eventtype, $eventdesc, $guser, $LGDEBUG_FTN);
1868     }
1869
1870     my $i = undef;
1871     for($i=0; $i < $RS->Fields->Count; $i++) { $fieldNames[$i] = $RS->Fields->Item($i)->Name; }
1872
1873     while ( !$RS->EOF ) {
1874         for($i=0; $i < $RS->Fields->Count; $i++) {
1875             $FILE[$reccount][$fieldNames[$i]] = $RS->Fields->Item($i)->value;
1876         }
1877         $RS->MoveNext; $reccount++; if ($reccount % 20 == 0) { print STDOUT "+"; }
1878     }
1879
1880     $Conn->Close;
1881     return @FILE;
1882 }
1883
1884 # -----
1885 # -----
1886 # -----
1887
1888 sub removetrabs {
1889     my($@File) = @_;
1890     my($@File) = @_;
1891     my($@File) = @_;
1892     my($@File) = @_;
1893     my($@File) = @_;
1894     my($@File) = @_;
1895     my($@File) = @_;
1896     my($@File) = @_;
1897     my($@File) = @_;
1898     my($@File) = @_;
1899     my($@File) = @_;
1900     my($@File) = @_;
1901     my($@File) = @_;

```

```

1902
1903 $tabs = s/\t//g;
1904
1905 return $tabless
1906
1907 }
1908
1909 # -----
1910 #
1911 #
1912
1913 sub subjectsynonymlookup {
1914
1915     my($subject,$ptrHASHLAYOUT) = @_;
1916     my(%LAYOUT) = %$ptrHASHLAYOUT;
1917     my($thismailingid) = -1;
1918
1919     $subject =~ /\s*([^\s\+\-]{1,3})\s*/;
1920     $thissubjectmailingidtoken = $1;
1921
1922     if(!defined($LAYOUT{$thissubjectmailingidtoken})) { $thismailingid = $LAYOUT{$thissubjectmailingidtoken}; }
1923
1924     ## print "-- debug -- ATTEMPT MAILING ID RECOVERY... TOKEN= |$thissubjectmailingidtoken|... RESULT MAILINGID= |$thismailingid|\n";
1925
1926     return $thismailingid
1927 }
1928
1929 # -----
1930 #
1931 #
1932
1933 sub writerecord {
1934
1935     # takes FH by ref; has _e_ feature for values
1936
1937     my($FH,$gfie1delimiter,$logkey,$ptrHASHrecord,$RECORD_TYPE, $LGDEBUG_FTN) = @_;
1938
1939     flock($FH, $LOCK_EX);
1940
1941     my $f1isEmpty = 0;
1942     if(-z $FH) { $f1isEmpty = 1; }
1943
1944     %HASHrecord = %$ptrHASHrecord;
1945
1946     $space = " ";
1947     $exit = 1;
1948
1949     $LOCK_SH = 1;
1950     $LOCK_EX = 2;
1951     $LOCK_NB = 4;
1952     $LOCK_UN = 8;
1953
1954     my $record = undef;
1955     my $header = undef;
1956     my $key = undef;
1957
1958     foreach $key(sort(keys(%HASHrecord))) {
1959
1960         $value = $HASHrecord{$key};
1961
1962         if($f1isEmpty) { $key =~ s/[a-z]{1,2}_//; $header .= (uc($key).$gfie1delimiter); }
1963
1964         if($value =~ /\s_e_([2,])$/) { $value = eval($1); }
1965
1966         $record .= ($value.$gfie1delimiter);
1967
1968     }
1969
1970     chop($record);
    
```

remove last field delimiter

```
1971 if($f!empty) { chop($header); print $FH $header."\\n"; }
1972 if($ADD_CHANGE_ON && $RECORD_TYPE ne 'BODY') { $record = &canonicalize($record); }
1973 print $FH $record."\\n";
1974 flock($FH, $LOCK_UN);
1975 }
1976 __END__
1977
1978
1979
1980
```